
Minor Requirements

Required Minor Courses: (9 Credits)

- ACC 2000 Financial Accounting
- MKTG 3000 Principles of Marketing
- Choose BSAD 1000 (non-BSBA) or MGMT 3000 (BSBA)
 - BSAD 1000 Introduction to Business
 - MGMT 3000 Principles of Management

Electives: (12 Credits) Choose four (4) courses from the following:

- FINA 3400 Entrepreneurial Finance
- MGMT 3020 Entrepreneurship I
- MGMT 3100 Entrepreneurship II
- MGMT 3400 Introduction to Sustainable Business
- MGMT 4200 Innovation Management
- MKTG 3610 Entrepreneurial Marketing
- MKTG 3800 Social Media Marketing
- MKTG 4910 Digital Marketing and Analytics