

General Education

Foundations: (12 Credits)

Oral Communication (3 Credits)

- COMJ 1010 Public Speaking

Written Communication (3 Credits)

- ENGL 1200 College Composition

Quantitative Reasoning (3 Credits)

- MATH 1010 Quantitative Reasoning

Technological Literacy (3 Credits)

- BSIN 2000 Management Information Systems

Discoveries: (Credits 9)

Art/Humanities (3 Credits)

- _____

Social Sciences (3 Credits)

- PSYC 1000 Introduction to Psychology

Natural Sciences & Technology (3 Credits)

- _____

Student Elective: (3 Credits)

- _____

Competencies:

Applied Methodologies

- Natural Science Elective

Ethical Reasoning

- BSAD 3200 Business Ethics

Information Literacy

- _____

Writing Intensive

- ENGL 2280 Writing for Business

Program Requirements

Required Major Courses: (30 Credits)

- ACC 2000 Financial Accounting
- ACC 3000 Managerial Accounting
- BLAW 2000 Legal and Ethical Environment of Business
- BSAD 3200 Business Ethics
- ECON 2100 Principles of Microeconomics
- ECON 2200 Principles of Macroeconomics
- FINA 3000 Financial Management
- MGMT 3000 Principles of Management
- MKTG 3000 Principles of Marketing
- MATH1220 College Algebra

Major Electives: (3 Credits)

- Business elective aligned with BSBA major or concentration

Free Electives: (3 Credits)

- _____

Suggested Four Year Course Sequence

Year 1

Fall Semester

ACC 2000 Financial Accounting
ENGL 1200 College Composition
MATH 1010 Quantitative Reasoning
BLAW 2000 Legal and Ethical Environment of Business
PSYC 1000 Introduction to Psychology

Spring Semester

BSIN 2000 Management Information Systems
COMJ 1010 Public Speaking
MATH 1220 College Algebra
Gen Ed Elective Art/Humanities
Gen Ed Elective Natural Sciences & Technology

Year 2

Fall Semester

ACC 3000 Managerial Accounting
ECON 2100 Principles of Microeconomics
MGMT 3000 Principles of Management
MKTG 3000 Principles of Marketing
Gen Ed Elective Wellness & Personal Health

Spring Semester

FINA 3000 Financial Management
ECON 2200 Principles of Macroeconomics
BSAD 3200 Business Ethics
Major Elective
Free Elective

