

Writing Intensive - Two (2) courses are required Choose from COMJ options as approved Choose from COMJ options as approved Degree: Bachelor of Science College: Business, Economics & Communication Major: Communication Major Code: COMM Concentration: N/A

Minor: N/A Minor Code: N/A

General Education	Program Requirements
Foundations: (12 Credits)	Required Major Courses: (21 Credits)
Oral Communication (3 Credits) COMJ 1210 Civil Discourse Quantitative Reasoning (3 Credits) Any QR Math Course 	 COMJ 1101 Exploring Human COM COMJ 1010 Public Speaking COMJ 1040 Media Writing
Technological Literacy (3 Credits)	 COMJ 2060 Media Aesthetics & Technology COMJ 2070 Audience Analytics COMJ 3060 Communication Research
ENGL 1200 College Composition	COMJ 4060 Career Planning for COM
Discoveries: (27 Credits) At least two (2) disciplines must be represented within each of the three (3) categories. Art/Humanities (9 Credits)	Concentration Electives: (21 Credits)COMJ 1000 - 2099 course not required elsewhereCOMJ 1000 - 2099 course not required elsewhere
	COMJ 3000 - 4999 course not required elsewhere
	COMJ 3000 - 4999 course not required elsewhere
Natural Sciences & Technology (9 Credits)	 COMJ 3000 - 4999 course not required elsewhere COMJ 3000 - 4999 course not required elsewhere COMJ 3000 - 4999 course not required elsewhere
Social Sciences (9 Credits)	Free Electives: (36 Credits) By advisement - all concentrations require 42 credits at 3000/4000 level
Elective/Wellness & Personal Health: (3 Credits)	
Competencies: Applied Methodologies	
Ethical Reasoning	
 Choose from COMJ options as approved Information Literacy Choose from COMJ options as approved Intercultural Fluency 	
Choose from COMJ options as approved	
Keystone Experience COMJ 4060, COMJ 4950 or COMJ 4920 Quantitative Applications COMJ 3060 Applied Communication Research	Program Notes: A BS program structured with room for students to choose courses based on specific career goals; much like the CAL U Communication Studies BA. This concentration also helps those who may have an interest in pursuing a career in journalism or transfer students.

Suggested Four Year Course Sequence

Year 1

Fall Semester

Spring Semester

COMJ 1040 Media Writing

COMJ 1210 Civil Discourse

General Education: Art/Humanities

Any Technological Literacy Course

Any Quantitative Reasoning Math Course

COMJ 1010 Public Speaking COMJ 1101 Exploring Human Communication ENGL 1200 College Composition General Education: Social Sciences Wellness and Personal Health Course

Year 2

Fall Semester

COMJ 2060 Media Aesthetics COMJ 1000-2099 Course General Education: Natural Science & Tech General Education: Social Sciences Free Elective

Spring Semester

COMJ 2070 Audience Analytics COMJ 1000-2099 Course General Education: Art/Humanities General Education: Natural Science & Tech Free Elective

Year 3

Fall Semester

COMJ 3000-4999 Course COMJ 3000-4999 Course General Education: Art/Humanities Free Elective Free Elective

Spring Semester

COMJ 3060 Communication Research COMJ 3000-4999 Course General Education: Social Sciences Free Elective Free Elective

Year 4

Fall Semester

COMJ 3000-4999 Course General Education: Natural Science & Tech Free Elective Free Elective Free Elective

Spring Semester

COMJ 4060 Career Planning ~Or~ COMJ 4950 Internship ~Or~ COMJ 4920 Practicum COMJ 3000-4999 Course Free Elective Free Elective Free Elective

